



Judy Nollet

the e-Writing Expert

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No matter what medium is used, the message is what matters. With extensive experience as a writer/producer of interactive programs, audiovisual presentations, and print materials, I understand the demands of the different media.

Specializing in Words for Electronic Media

content for Web pages, kiosks, CD-ROMs, DVDs, computer presentations, videos
(and, sure, I also write print materials)

For Education & Training

instructional design, e-Learning, job-aids, tests, help files, standard operating procedures

For Marketing & Other Business Communications

product summaries, reports, articles, sales motivation and recognition programs

*Representative Projects**

AAAA: Account Management Leadership
website content

Boston Scientific: Drug-Eluting Stent
product-launch CD-ROM

Hormel: Austin Blues BBQ
interactive product-intro CD-ROM
FINALIST: 2000 Telly Award

Hormel: You Know Jennie-O!
interactive marketing CD-ROM
WINNER: 2001 Telly Award

John Deere: Basic Electrical Systems
web-based course

Medtronic: Understanding Heart Failure
web-based courses & assessments

Memorial Blood Centers: Custom Software
standard operating procedures

Midwest Energy Assoc.: Pipeline Maintenance
web-based courses & assessments

MN State Lottery: When You Play, MN Wins
environmental-education kiosk and video

Plato: Social Studies; Reading Strategies
computer-based education

SterilMed: Reprocessing
educational/promotional video

United Airlines: Gate Management
interactive training w/software simulation

UnitedHealth Group: Employer eServices
web-based software training

*Note: For some of these projects, I was hired by the company that produced the project for the client listed.

Plus Other Duties As Assigned...

copy-editing, software testing, desktop publishing, misc. production work
